

## CLAIMS

1. (cancelled)

2. (currently amended) The separable tag of claim 4 15 wherein the upper layer formed of one of paper, plastic, and other synthetic printable material.

3. (original) The separable tag of claim 2 wherein the bottom layer is formed of one of paper, plastic, or other synthetic printable material.

4. (original) The separable tag of claim 3 wherein said adhesive comprises a release coat, and said adhesive being one of ultraviolet silicone, release type adhesive, release coat, and a polymer adhesive.

Claim 5-8. (previously cancelled)

9. (currently amended) The separable tag of claim 4 15 wherein the separable top layer of the bottom portion of the tag capable of being imprinted with coupon information, manufacturer rebate information, cross branding, recipe information, and promotional advertising.

10. (original) The separable tag of claim 9 wherein the bottom layer of the base of the tag may be imprinted with pricing information, sale-by date, lot code, recipes, handling information, cooking instructions, UPC code, and product and customer branding indicia.

11. (currently amended) The separable tag of claim 4 16 wherein the line of separation between the upper layer of the tags and its integral neck being a line cut.

12. (original) The separable tag of claim 11 wherein the top layer of the base of the tag can be peeled from the bottom layer of said base.

13. (currently amended) The separable tag of claim 4 16 wherein said series of tags are separable at their upper neck portions by a line of perforation.

14. (cancelled)

15. (newly added) Separable tags for bags or other containers comprising at least a series of tags, said tags having upper and bottom layers, said tag layers having a bottom portion, said tag bottom portion also having an integral neck extending upwardly therefrom, said series of tags being linked together and capable of being separated for individual usage at the top of each integral neck, the integral neck of each tag capable of being connected to a bag or other container during usage, the integral neck of each tag being substantially narrower than the tag bottom portion and extending upwardly from the said bottom portion approximately centrally thereof, an upper layer of each tag overlying both said bottom portion and its integral neck, said upper layer of each tag being separable between its bottom portion and its neck, the upper layer being adhered to the bottom portion by an adhesive whereby the upper layer of the bottom portion being separable from said bottom portion during usage, and wherein the line of separation between the upper layer of each tag and its integral neck being a line cut.

16. (newly added) Separable tags for bags or other containers comprising a series of tags, each said tag having upper and bottom layers, said tag layers having a bottom portion, said tag bottom portion also having an integral neck extending upwardly therefrom, the series of said tags being linked together but capable of being separated for individual usage at the top of each integral neck, the integral neck of each tag capable of being connected to a bag or other container during usage, the integral neck being substantially narrower than the tag bottom portion, and extending upwardly from the said bottom portion approximately centrally therefrom, the upper layer of said tag overlying both the bottom portion and its integral neck, the upper layer of each tag being separable between its bottom portion and its neck, the upper layer being adhered to the bottom portion by an adhesive whereby the upper layer being separable from said bottom portion during usage, the upper layer of each said tag being made of one of paper, polymer film, polypropylene, polyethylene, polystyrene, and polyvinylchloride film, the bottom layer of said tag each formed from one of

paper, plastic, polymer film, polypropylene, polyethylene, polystyrene, and polyvinylchloride film and other synthetic printable material, wherein said series of said tags being connected together continuously for forming a roll of said tags, and the upper of the bottom portion, and the bottom portion of each tag being printable to provide for the printing of indicia upon the exposed surfaces of said layers of each formed tag, and wherein the line of separation between the upper layer of each tag and its integral neck being a line cut.